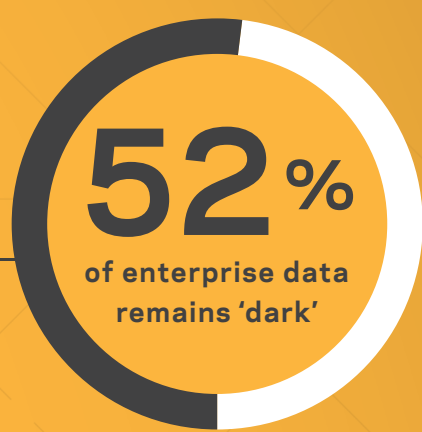
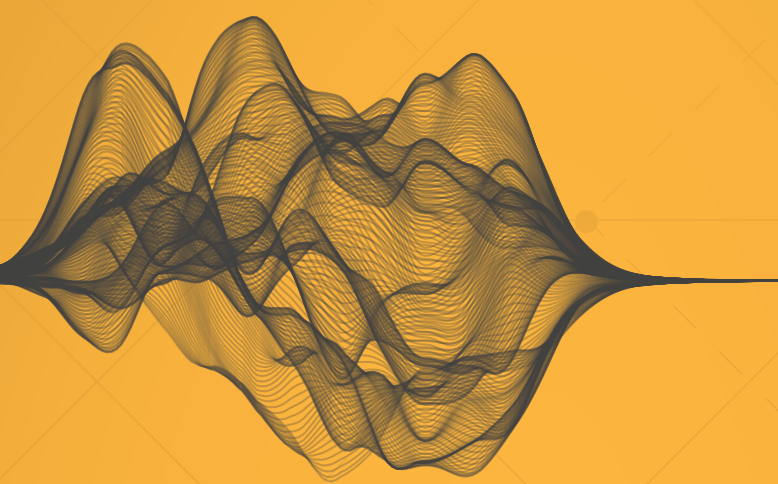




## INSIGHTS

Optimizing for cost and compliance are among the most difficult challenges for IT. In today's world, there is only one truly effective way to do so: with data. Whether organizations are looking to optimize storage costs, infrastructure deployment, or regulatory compliance, Veritas enables the data-driven insights they need.

## FIVE IMPACTING TRENDS

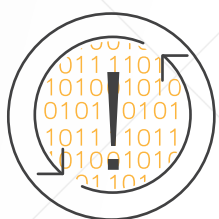


## THE RISK OF DOING NOTHING



**83%**

Say siloed data management is impacting compliance.



**95%**

Say they have long-term damage due to inefficient data management.



**58%**

Say complex data footprint limits the ability to use data.



**\$7.9M**

Average cost of a data breach in U.S.

## FOUR DATA MANAGEMENT NEEDS



### Actionable

For cost optimization, risk mitigation, and performance management across on-premises and hybrid and multi cloud environments.



### Data Visualization and Insights

For targeted analysis and informed action on data to identify areas of waste, risk and value.



### Enterprise Archiving

Archive and defensibly delete across a broad range of content sources.



### eDiscovery

End-to-end eDiscovery process for legal, regulatory and discovery requests.

## THE SOLUTION—VERITAS INSIGHTS



### APTARE IT Analytics

The only extensible IT Analytics platform offering unified insights for multi-vendor backup and storage across all environments.



### Information Studio

A modern data visualization, classification and management platform to address data growth, privacy and regulatory challenges.



### Enterprise Vault™

The industry's most widely-deployed, on-premise enterprise archiving solution. Optimizes storage and enables eDiscovery across Exchange, SharePoint, Domino, and many other content sources.



### Enterprise Vault.cloud

SaaS archiving solution for retention and eDiscovery—cloud and on-premises sources—such as Office 365, MS Exchange, SharePoint Server, Lync instant messaging, Skype for Business, and others.



### eDiscovery Platform

Respond quickly and easily to legal, regulatory and discovery requests with a single solution that streamlines regulatory requests and solves challenges across the entire eDiscovery lifecycle.



### Data Insight

Wish you could predict an information crisis before it happens? Data Insight reduces risk and improves accountability by analyzing user metadata and tracking user behavior to highlight potential security risks.



# VERITAS™

ENTERPRISE DATA SERVICES  
P L A T F O R M

The Enterprise Data Services Platform offers solutions in the three areas that matter most: availability, protection, and insights. It's the most versatile and extensible platform available to enterprises and represents the perfect IT foundation. It's built on a NetBackup 8.2 core and supports 500+ data sources, 150+ storage targets and 60+ clouds—and it can be deployed in any form factor today.



## AVAILABILITY

Learn more at  
[veritas.com/availability](https://veritas.com/availability)



## PROTECTION

Learn more at  
[veritas.com/protection](https://veritas.com/protection)



## INSIGHTS

Learn more at  
[veritas.com/insights](https://veritas.com/insights)